



Health~Holland

SHARED CHALLENGES, SMART SOLUTIONS

Why work for a company when you can start your own?!

Do you want to take your research results out of the lab and in to real life? Then think about beginning your journey as a start-up! Whether your research focuses on diagnostics, medical devices or drug development: Promising research outcomes need to find their way towards the public and patients to make real impact.

Starting a business is a new area for most scientists, but luckily there are many ways we can support you. Through the [LifeSciences@Work programme](#), we help scientists build a solid business case and make new connections with relevant partners such as investors. You don't have to be an entrepreneur to start your own business.

What are we going to do?

During this session, we will tell you all about why you should start your own company and where to start. What tools can we provide you with? Simone Hermans, Programme Coordinator LifeSciences@Work, will tell you shortly about the different aspects of the programme and the network, consisting of over 150 start-ups and scale-ups.

From the start in 2018 to multiple license agreements in 2022: the story of SeraNovo

Niall Hodgins, CEO of SeraNovo, will share his story about the path from the first promising results to a successful business. In 2018, SeraNovo started their journey by winning in the Venture Challenge (part of the LifeSciences@Work programme). This was the first of many successes: SeraNovo has now entered into multiple license agreements with pharma companies. This means that their technology will be incorporated into new medicines!

When you're starting a company, particularly a life science company, there are so many questions to answer that it can be difficult to know which ones to focus on. The venture challenge helped SeraNovo focus on the important questions that would be critical for business success. I always recommend the programme anytime I'm in discussion with life science startups.



Niall Hodgins, CEO SeraNovo

About LifeSciences@Work

LifeSciences@Work is part of [Health-Holland](#), the [Top Sector Life Sciences & Health](#). The Dutch Government aims to stimulate innovation within the Life Sciences and Health sector. Health-Holland is the organisation that enforces this policy. One way to stimulate innovation is supporting and coaching early stage life sciences start-ups; from an idea in the lab to an actual product on the market. This is exactly what LifeSciences@Work does.

LS@W was originally set-up in 2008 as a **start-up support programme** to provide a coherent set of supporting activities in the form of coaching, education, financing and networking. In 2022 LS@W coordinates two [venture challenges](#), six [expert classes](#) and twelve [value vouchers](#) - each worth a max of €5000. Our network consists of over 150 Life Sciences start-ups and scale-ups.

Working with us means: you start a successful company that will make a difference!